

# 2025 LABOR MARKET SUMMARY

WORKFORCE SUPPLY, DEMAND, AND OPPORTUNITIES

EATON COUNTY | MAY, 2026



## Region Snapshot

**109,130**  
Total Population

**54,074** Total Employment      **21,139** Total Job Postings

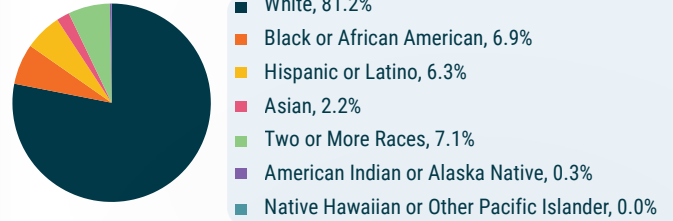
**56,638**  
In the labor force (49.6% participation)

**4.5%**  
Unemployment rate

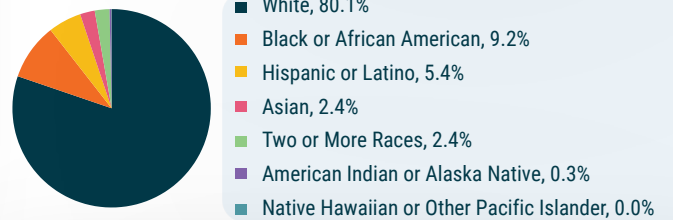
Data reflect 2024 values unless otherwise specified

## Race Demographics

### Population Race Demographics



### Workforce Race & Ethnicity Demographics



## Age and Gender Demographics

### Workforce Age and Gender



**46.9% Female**

**53.1% Male**

### Population Age and Gender



**50.6% Female**

**49.4% Male**

## Technical and Soft Skills, Certifications

### In-Demand Education Level



- High School or GED: 22.0%
- Associate degree: 9.2%
- Bachelor's degree: 33.3%
- Master's degree: 9.3%

### Technical Skills

1. Project Management
2. Lifting Ability
3. Marketing
4. Auditing
5. Workflow Management

### Common Skills

1. Communication
2. Customer Service
3. Management
4. Leadership
5. Operations

### Certifications

1. Valid Driver's License
2. Registered Nurse (RN)
3. Basic Life Support (BLS) Certification
4. Cardiopulmonary Resuscitation (CPR) Certification
5. Project Management Professional Certification

### Top Posting Employers

- State of Michigan
- CVS Health
- Lumen Technologies
- Meijer
- Cardinal Health

### Top Posting Cities: Posting

- Lansing: 14,776
- Charlotte: 2,090
- Grand Ledge: 1,529
- Windsor charter Township: 1,161
- Eaton Rapids: 790

## Key Occupation Groups: Workforce & Demand Signals

### Business and Finance

**6,662 workers**  
15.2% increase from 2021  
Postings: 3,832  
Openings: 721

### Customer Service

**11,960 workers**  
6.0% increase from 2021  
Postings: 4,886  
Openings: 2,215

### Energy

**3,802 workers**  
14.5% increase from 2021  
Postings: 1,030  
Openings: 456

### Skilled Trades

**3,063 workers**  
16.6% increase from 2021  
Postings: 601  
Openings: 457

### Transportation, Distribution, Logistics

**8,606 workers**  
13.2% increase from 2021  
Postings: 2,539  
Openings: 1,260

### How to Use This Snapshot

- Align training and credential investments to employer demand.
- Support recruitment, retention, and upskilling strategies
- Inform economic development and site selection decisions.

### Source

Lightcast (2026), Census (2024)  
Presented by the Workforce Intelligence Network  
May 2026

**WINintelligence.org**